

Rate Card

The Rover P5 Club magazine 'Take Five'

Full Page mono £130

260 x 180 mm wide

Half Page mono £70

Vertical - 260 x 85 mm wide *or* Horizontal - 125 x 180 mm wide

Quarter Page mono £40

Vertical - 125 x 85 mm wide *or* Horizontal - 60 x 180 mm wide

Eighth Page mono £30

125 x 40 mm wide

Based on camera ready artwork being supplied.

Spot and full colour adverts by arrangement.

Classified adverts (non-members) £10 for up to 35 words.

Inserts from £125, accepted by arrangement.

Payment PRE-PAYMENT ONLY.

A 10% discount is available for 6 consecutive issues.

Printing: Sheet fed litho, Page trimmed size 297 mm x 210 mm.

100 screen. Adverts can be supplied by CD or email.

(TIFF, JPEG, EPS, PDF formats) or as bromides.

Artwork: can also be emailed: david@roverp5club.org.uk

Publication dates: Bi-monthly February April June August October December

Distributed the first week of the month.

Copy dates: First week of the month preceding publication

e.g. 7th January for February issue.

Distribution: By post direct to members and the classic car press.

Circulation: Approximately 700 members worldwide.

Web site Advertising: By arrangement, guide price £160 per annum, for a simple link,
from £200 per annum for a classified commercial advert.

For further information please contact

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